

LINDSEY WELLS

graphic designer

PROFESSIONAL EXPERIENCE

Indiana Department of Workforce Development (DWD), Graphic Designer

October 2008 - present

Create print designs and web graphics for the state of Indiana, DWD and its partners. Maintain archive of all current and previous design projects. Help to establish brand guidelines and monitor brand consistency/usage throughout multiple government agencies. Provide excellent customer service to internal departments as well as key vendors.

Freelance Graphic Designer

June 2006 - present

Successfully create, manage and coordinate graphic design projects from concept through completion. Work closely with clients to create unique vision while consistently meeting multiple deadlines and brand requirements.

C.P. Morgan, Corporate Graphic Designer

September 2004 - June 2006

Successfully demonstrated design proficiency in a variety of print mediums for three separate housing markets. Exhibited flexibility and time management while working on multiple projects within tight deadlines. Maintained laser jet, large format printer and laminator for Marketing department. Demonstrated knowledge of creating and maintaining corporate budgets.

EDUCATIONAL BACKGROUND

University of Indianapolis

Indianapolis, Indiana

Bachelor of Science in Visual Communication Design

Magna Cum Laude

TECHNICAL PROFICIENCY

Applications

Adobe Creative Suite CS4 (Illustrator, InDesign, Photoshop, Acrobat Pro, Fireworks and Dreamweaver) Quark XPress, Microsoft Office Suite (Word, Excel, PowerPoint, Publisher and Outlook)

Design Expertise

Logos, business cards, brochures, stationery, photo retouching and restoration, newsletters, website layouts and graphics, direct mail, advertisements, signage, maps, displays and video graphics

Platforms

Mac OS 9/10, Windows Vista, Windows XP/Me/2000

CONTACT

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