

LINDSEY WELLS

graphic designer

PROFESSIONAL EXPERIENCE

Conner Prairie, Visual Communications Specialist

June 2012 - present

Create innovative, creative and effective collateral and signage. Manage relationships with print vendors on production processes. Communicate effectively with internal clients on various design projects. Take photos for special events and daily activities as needed. Organize and maintain image and design archives for Marketing staff.

Indiana Department of Workforce Development (DWD), Graphic Designer

October 2008 - June 2012

Created print designs and web graphics for DWD and its partners. Maintained archive of all current and previous design projects. Provided excellent customer service to internal departments as well as key vendors.

Freelance Graphic Designer

June 2006 - present

Successfully create, manage and coordinate graphic design projects from concept through completion. Work closely with clients to create unique vision while consistently meeting deadlines and requirements.

C.P. Morgan, Corporate Graphic Designer

September 2004 - June 2006

Successfully demonstrated design proficiency in a variety of print mediums for three separate housing markets. Exhibited flexibility and time management while working on multiple projects within tight deadlines. Maintained laser jet and large format printers for Marketing department. Demonstrated knowledge of creating and maintaining corporate budgets.

EDUCATIONAL BACKGROUND

University of Indianapolis

Bachelor of Science in Visual Communication Design
Magna Cum Laude

TECHNICAL PROFICIENCY

Applications

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Dreamweaver,
Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)

Design Expertise

Logos, business cards, brochures, stationery, photo retouching and restoration, newsletters, website layouts and graphics, direct mail, advertisements, signage

CONTACT

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